

Mama Rosie's Products Receive Honors from R&FF Retailer Magazine

R&FF Retailer magazine (Refrigerated & Frozen Foods) announced the 2010 edition of the All-Star Team Product Awards, a tribute to items that stood atop their individual categories last year and those that made big moves within them.

The 2010 awards come in three categories. Products that increased both dollar sales and unit volume by at least 10% in the 52 weeks ended Oct. 4, 2009 earned the Home Run award. Those that increased sales and volume by at least 10% won promotion to the Grand Slam citation. Finally, products that managed 10% sales and volume advances on the way to leading their respective categories in dollar revenues generated snatched the coveted MVP award.

In the Ravioli category, Mama Rosie's knocked it out of the park, earning the MVP award and a Home Run award.

Mama Rosie's president Brian McNulty commented, "We're honored to have received these awards, as they reflect positive consumer response to our products. Our commitment to maintaining excellence in quality, while providing good value is hitting the mark with consumers."

[Click Here](#) for the full article at R&FF Retailer's web site.

